



# PROTECT YOUR BUSINESS DON'T PLAY UNLICENSED MUSIC

Music rights organizations are serious about license right violations. Protect your business. TouchTunes offers a fully licensed commercial solution for music.

Lawsuits alleging that the artists' music was played without proper licensing rights:



Artists: **Sting, Mick Jagger**  
Bar: **Boot Scoot n' Saloon, West Newton, PA**



Artist: **Johnny Cash**  
Bar: **Cadillac Jack's, Centerville, OH**



Artist: **Van Morrison**  
Bar: **The Pub, Beavercreek, OH**



Artist: **Rolling Stone**  
Bar: **Whistles Pub & Eatery, Scranton, PA**

**TouchTunes products are licensed** with the performing rights organizations, as well as the record labels and publishing companies, and generally cover all music played by the jukebox.

**Can my business use a personal music service to entertain my customers?** If you are playing music at your business from a streaming service from your phone, laptop, portable music player or television over speakers for customers/clients, this qualifies as "commercial use" and is generally not fully licensed.

**What if the music was legitimately purchased as a CD or a legal download?** Even if the music was legally acquired, purchasing music from a music store, an online download retailer or service or streaming subscription service is for personal and private use only. Playing music publicly requires a proper commercial license.

**Can our business be fined for playing unlicensed music?** Bars, restaurants and other social venues that play music without proper licenses are liable for fines, in some cases up to \$30,000 for damages per infringement.

**TouchTunes**

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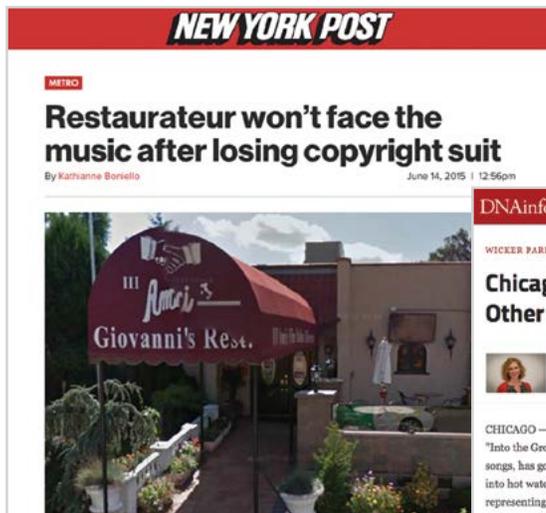


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Music rights organizations are serious about license rights violations.

Below are examples of hometown bars and restaurants that were sued by performing rights organizations on behalf of major artists for allegedly playing music without proper licensing rights.



"The company sued Amici III in New Jersey federal court, **winning a \$24,000** judgment earlier this year, as well as more than \$8,200 in attorney's fees."



"Playing Madonna's 'Into the Groove,' among other songs, has gotten a Wicker Park bar into hot water ... seeking up to **\$150,000** in damages."



"Last year, the music giant took more than **160 businesses** to court, saying they played one of the 8.5 million songs in its repertoire."