

## TOUCHTUNESTV CONTROL PORTAL

With the TouchTunesTV UPshow Control Portal, your venue's social TV experience becomes a powerful tool for engaging your customers, encouraging more spend and promoting repeat business.

**GETTING STARTED:** Access the UPShow Control portal at [admin.upshow.tv](http://admin.upshow.tv).

Login using the username and password you set up when you subscribed to the service.

### DASHBOARD

Get a quick overview of your venue's social analytics, recent posts and active spotlights and top users.

### CONTENT

Posting to the TV is so fun that sometimes your customers may get a little carried away. If they do, you can use the Content Tab to view and remove posts and even ban a user if necessary.

### SPOTLIGHTS

Use Spotlights to promote your business on TouchTunesTV with custom images, videos and messages.

### UPSHOW TV

Add fun 3rd party videos to your social TV experience.

### CONNECTED COMMERCE (OPTIONAL)

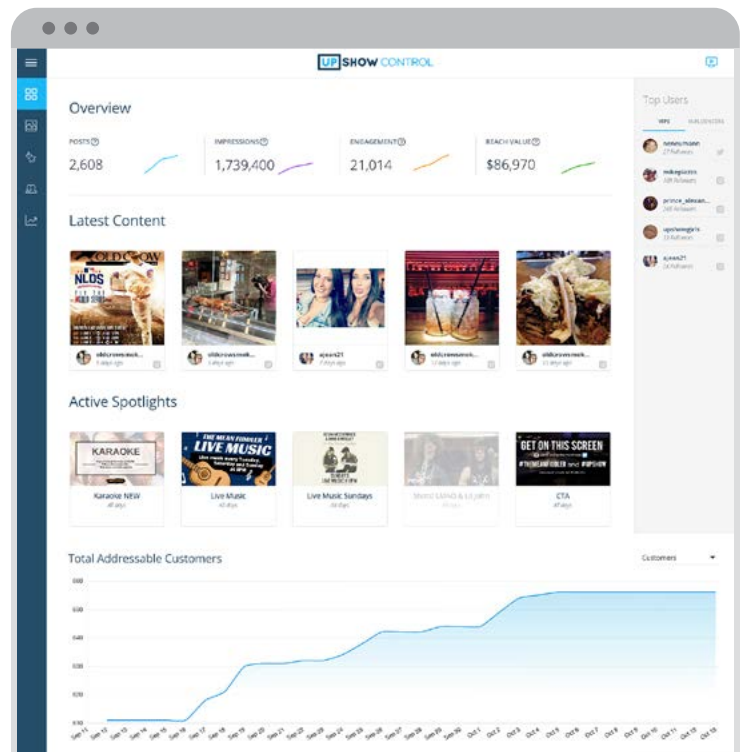
Keep the conversation going by retargeting users with offers, promotions and messages. With this powerful tool, users automatically receive messages as comments in their social feed when they post to the TouchTunesTV screen.

### USERS

Get a segmented view of everyone who is using TouchTunesTV in your venue including your most frequent users, most influential users, staff and more.

### ANALYTICS

View your TouchTunesTV performance statistics and see how TouchTunesTV is engaging and influencing your customers.



**STILL HAVE QUESTIONS?** Just click the Live Chat tab to talk to a support representative.